

WHAT IS GDPR?

The General Data Protection Regulation (GDPR) is a change in data protection with

NEW PROACTIVE PRIVACY & SECURITY OBLIGATIONS FOR ANY EU CITIZENS DATA WORLDWIDE

NEW RIGHTS



ACCESS their data within 30 days

Request data be **TRANSFERRED** at any time



Withdraw consent and have data **DELETED**

THE GAINS

Personal privacy is **PROTECTED**
Data will be more **SECURE**
RELATIONSHIPS will be two-way
Clients will make active **CHOICES**
Reputable business **REWARDED**

THE RISKS

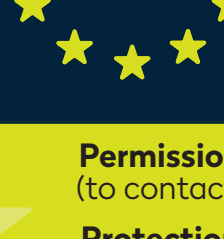
Higher **COMPLIANCE**
Data processor & controller **LIABLE**
Forced **DELETION** of databases
Reputational **DAMAGE**
BIGGER FINES (4% of revenue or £16m)



WHEN DOES IT APPLY?



WHO ALL COMPANIES IS AFFECTED? THAT COLLECT OR PROCESS PERSONAL DATA OF EU RESIDENTS



NEW PRIVACY & SECURITY OBLIGATIONS



Permission (to contact)

Correction (from errors)

Legal action (for non-compliance)

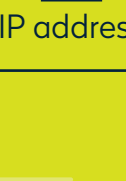
Protection (from theft)

Deletion (from databases)

Proactive (prevention NOT cure)

Compensation (for failure)

WHAT IS PERSONAL DATA?



IP address



Postcode



Date of birth



Credit card information



Photos

WITHOUT

“EXPLICIT CONSENT”

you **CANNOT** use personal data for unsolicited direct marketing

you **CANNOT** process special categories of data such as: sexuality, health, political opinion, religion, ethnicity, biometric or genetic data

LAWFUL DATA PROCESSING

Under EU data protection law, there are lawful basis for processing personal data.

LEARN WHY YOU DON'T ALWAYS NEED EXPLICIT CONSENT

WHAT SHOULD YOU DO?



DON'T IGNORE IT (Brexit won't save you)

RECOGNISE IT IS A COMPANY-WIDE ISSUE NOT JUST 'I.T.'



Commission a **DPEA** (Data Protection Executive Assessment)

FIND AN ADVISOR

Get prepared with



Synergy Group



KNOWLEDGE

“Real-world” experience of how to resolve GDPR in a **pragmatic AND commercial** way



SynergyGroup offer a range of modular solutions to support your GDPR and Cybersecurity requirements.

PRIVACY FROM SYTORUS “ONE STOP SHOP” FOR DATA PROTECTION COMPLIANCE



PRIVACYENGINE POWERED BY SYTORUS

- LOG ACTIVITY
- AUTOMATED ASSESSMENT
- IDENTIFY RISKS
- ASSIGN TASKS
- MAINTAIN POLICIES
- TRAIN STAFF

FROM ONLY £299 PER MONTH

THE ONE TOOL YOU NEED TO BE GDPR COMPLIANT

The GDPR mandates that organisations maintain a structured and evidence-based approach to how they are processing personal data. Whether you are a small start-up, or a large multi-national, you are still obliged to follow the same practices.

PrivacyEngine is an expert system designed to provide all of the complexity of the GDPR within an easy to use interface. Built on a highly secure and encrypted cloud environment, and designed by European Data Protection experts, PrivacyEngine is a blue blood solution which addresses all of the obligations under the GDPR by:

HELPING YOU MAINTAIN ALL MANDATORY LOGS	AUTOMATED PRIVACY IMPACT ASSESSMENTS	IDENTIFY RISKS & ASSIGN TASKS TO STAKEHOLDERS
MAINTAIN ALL RELEVANT POLICIES & PROCEDURES	TRAIN STAFF AND MEASURE THEIR AWARENESS	INTERACT LIVE with an actual DATA PROTECTION EXPERT

ANSWER YOUR ‘HOW DO I’ QUESTIONS

No other solution exists in the market with this breadth of capability. Truly this is ‘GDPR in a Box’. Privacy Engine is evidence based and will provide a structured approach to managing risk. This programme management platform enables you to target resources effectively to save time and reduce waste whilst ensuring your brand and your reputation is protected.

12.5 MINS
The average response time to a query on PrivacyEngine from a Data Protection expert



GDPR IN A BOX
Everything a DPO requires to demonstrate, manage and comply with GDPR



INFORMATION SECURITY & TRAINING

START WITH A TEST OF YOUR CURRENT SECURITY

FOR JUST **£1995***

- Cyber security audit
- Network security
- Backup & recovery
- Mobile Devices
- Application security
- Malware protection

SYNERGYTECH INDEPENDENT I.T. SECURITY AUDIT

With I.T. security being an integral part of the new GDPR regulations. SynergyTech are able to offer a comprehensive independent I.T. security audit. Our experts can evaluate your existing security practices to determine if it meets the security policy requirements and support your business to the recommended minimum standard of Cyber Essentials certification.

A SynergyTech Independent I.T. Security Audit can **IDENTIFY RISKS** from unsecured mobile devices, **ESTABLISH** what users have elevated permissions, **ADVISE** on limiting exposure to ransomware and malware and **INVESTIGATE** that not only is your data secure but that it is also adequately protected.

SynergyTech can also perform a **IN-DEPTH RISK ANALYSIS** on your perimeter defences, providing a detailed fully **INDEPENDENT REPORT** along with security **TRAINING** for all staff, ensuring that everyone within your organisation is aware of the security requirements to **ENSURE GDPR COMPLIANCE**.



Malware/Ransomware Awareness Training FROM £1995*

SECURITY & GDPR TRAINING

SynergyTech offer a range of modular solutions to support your GDPR and Cybersecurity requirements. These can be enhanced with our comprehensive Malware/Ransomware training and awareness programme. You can choose any combination to suit your needs or current level of preparedness.

SynergyGroup provide a unique One-Stop Solution to both Security and Privacy.



Contact us today, to discuss your plan for becoming GDPR compliant



0800 915 6666

SynergyGroup are independent technology partners to leading UK organisations, who entrust us to protect their client data and with it their reputation.



Your Technology Partner

synergygrp.co.uk 0800 915 6666