



## Introducing

# Your Technology Partner Round-Up for March 2023

There's a Synergy between better technology and growth

At SynergyGroup, we are producing a monthly Hot-Topics one-pager to keep you in the loop with what we are discussing with a range of business owners alongside what challenges these business owners are facing.

March's key **Hot Topics** were:

- 1) North America Expansion - It is **still** the hottest topic in town! US Phone Numbers and US IT Support.
- 2) Cyber Security Insurance and how Cyber Essentials accreditation can reduce premiums.
- 3) Cost effective IT Support for International Offices.
- 4) Microsoft Secure Score - quick wins to improve your security score.
- 5) Incumbent IT providers not being proactive in promoting best practices and latest trends.
- 6) Moving office – want/need a "one throat to choke" approach for the whole project.

## Below is a list of business owner concerns we have addressed following our FREE IT Health Check:

- A) Cyber Security threats and Cyber Security insurance.
- B) Readiness to tackle Cyber Essentials accreditation.
- C) Viability/risk of migrating from 'Twilight' Remote Desktop Solutions to Microsoft 365/SharePoint/Azure.
- D) Provide an objective view of where investment will be required over the next 12-36 months.
- E) Worried IT would fail due diligence when business is sold.



### News & Offers

#### FREE Cyber Security Health Check

Watch out for the launch of Synergy's enhanced Cyber Security Health Check which is a carefully crafted combination of our successful IT Health Check, with the requirements of Cyber Essentials and the UK's leading Cyber Insurance Underwriters.

#### SynergyFLEX

With no set-up fees, resulting in a saving of up to £5,000 and 30-day rolling contract, SynergyFlex gives you total flexibility and peace of mind with the latest in cloud telephony solutions.

