



# Synergy Group




Introducing

## Your Technology Partner Round-Up for January 2023!

There's a Synergy between better technology and growth!

We at SynergyGroup are producing a monthly "Hot-Topics" one-pager to keep you in the loop with what we are discussing with a range of business owners alongside what challenges these business owners are facing.

January's key "Hot Topics" were:

- 1) Business Owners wanting to focus on their business, not IT/Phone related issues.
- 2) Squeezing more from what you have!(i.e.. staff productivity and budgets, achieving more BANG for your BUCK!).
- 3) Improving call connection rates to Candidates.
- 4) Expanding business into new territories, most notably North America! 
- 5) SynergyGroup's FREE Wellness Health Check!

### Having run a number of FREE Wellness Health Checks, below is a list of business owner concerns we have addressed:

- A) Worried Tech would fail due diligence (reference Elite winter conference Key Value Drivers #8 ).
- B) Want to ensure their investment in Tech Stack produces expected ROI.
- C) Resolve "the IT is sh\*t" culture within their business - removing excuse for poor performance.
- D) Resolve call quality issues - removing excuse for poor individual performance.
- E) Perennial favourites - proving who downloaded, what, when, and how (either to catch before a consultant leaves or support court cases) and lost data/emails maliciously or accidentally.
- F) Cyber Security threats, and Cyber Security insurance price hikes.

**\*\*REMINDER\*\* -Our SynergyGroup offerings to Elite Members are still LIVE:**

#### SynergyFLEX

With no set-up fees, resulting in a saving of up to £5,000 and 30-day rolling contract, SynergyFlex gives Elite Members total flexibility and peace of mind with the latest in cloud telephony solutions.

#### FREE Wellness Health Check

SynergyGroup are offering Elite Leaders Members a free Wellness Health Check on their current IT infrastructure, ideal for growing recruitment businesses looking to scale and expand their operations in new territories.

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EXCLUSIVE OFFERS

**Synergyflex**

**BONUS OFFER**  
IT & Security / Cloud Wellness Check and Roadmap



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